

News Releases

The superintendent's office will issue all news releases on events and activities of a districtwide nature. This will include the assignment of staff and news concerning new personnel.

Releases pertaining to the activity will be the specific responsibility of the activities director but will be issued through the superintendent's office. However, coaches will report the results of games directly to newspapers.

Otherwise the release of news pertaining to the school will be the responsibility of the school principal who will send a copy of all releases issued to the superintendent's office.

Every effort shall be made to report news of school programs and activities adequately, regularly and well. News releases should be sent to all of the papers and radio stations serving the community.

Approved: February 10, 1981

Revised: November 23, 1993

Revised: November 9, 2010

Swink School District #33, Swink, Colorado